

<Announcement 16 August, 2024>



The first “CROOM” brand outside Japan Nishitetsu Hotel Croom Bangkok Silom 9th September 2024 Grand opening

<<Reservation starts today, 16 August, 2024>>

- Nishitetsu Group (also known as The Nishi-Nippon Railroad Company, Ltd.), one of Japan's 'Big 16' private railroad companies with headquarters in Fukuoka, operates local and highway buses, supermarkets, real estate, travel agencies, and railways within Fukuoka Prefecture. The group also manages hotels, logistics, supply chain solutions, warehousing, and distribution globally, with a presence in multiple countries. On 9th September 2024, Nishitetsu Group will open the 'Nishitetsu Hotel Croom Bangkok Silom' in the Silom area, one of the central business districts of Bangkok, Thailand. This will be the second Nishitetsu hotel in Bangkok, following the opening of Solaria Nishitetsu Hotel Bangkok in 2020, and the first 'CROOM' brand hotel outside Japan.
- Silom is a major hub for both business and tourism in Bangkok, offering convenient access to the MRT (Subway) and BTS (Skytrain), making travel throughout the city effortless. The hotel is situated in the heart of Silom, within walking distance of the business district and the lively Silom neighborhood.
- The hotel features a total of 172 rooms across 6 different room types, primarily offering double-bedded rooms with some twin-bedded options. This variety of room types caters to the diverse needs of both business and leisure travelers. To accommodate long-stay guests, certain room types are equipped with a kitchen and washing machine, while others include dedicated working spaces. Our friendly staff is committed to providing personalized assistance, ensuring a comfortable and pleasant stay for all guests.
- The breakfast restaurant on the B1 floor will serve a buffet featuring Japanese, Western, and Thai cuisine, including Thai-style curry. The Japanese offerings will highlight specialties from Fukuoka, Japan, the birthplace of our hotel, such as Tonkotsu noodles, Mentaiko, and Chikuzen-ni. The restaurant area can also function as a co-working space, and the meeting room, equipped with a 55-inch monitor, is available for meetings, seminars, and other multi-purpose events.
- Our hotel will begin accepting reservations starting today at 14:00 on 16 August (Friday). A limited-time opening offer will be available, and you can find more details on our official website. <<https://nnr-h.com/croom/bangkoksilom/>>
- Our hotel group aims to further expand our customer base by opening new hotels under the 'CROOM' brand. We are committed to increasing the presence of the 'Nishitetsu' brand by continuing to open hotels in Japan and expanding our footprint internationally.



Hotel Exterior

Overview of “Nishitetsu Hotel Croom Bangkok Silom”

- 【Hotel Name】** Nishitetsu Hotel Croom Bangkok Silom
- 【Opening date】** 9th September, 2024 (Monday)
- 【Reservation】** Starts from 16 August 2024, 14:00 (Bangkok time)

Please book through the internet or by telephone.

< Official website URL >

<https://nnr-h.com/croom/bangkoksilom/>

< Telephone number >

+66 (0) 2 211-8999 (Hours: 8:30 – 18:30)

*The opening promotion is available until 30th September 2024 (applicable for stays until the end of October 2024).

As a special offer, the hotel will provide an exclusive water tumbler to the first 100 room reservations made through our official website. (One tumbler per room).

- 【Operated by】** NNR Hotels International (Thailand) Co.,Ltd.
(Managing Director, Mr.Seiji Nagasaki)
- 【Hotel Address】** 68/1 Silom Rd, Suriyawong, Bangrak, Bangkok

【Building structure】 Reinforced concrete construction
(1 floor underground, 8 floors above ground)

【Site area】 Approximately 2,114 square meters

【Total floor area】 Approximately 10,032 square meters

【Floor configuration】

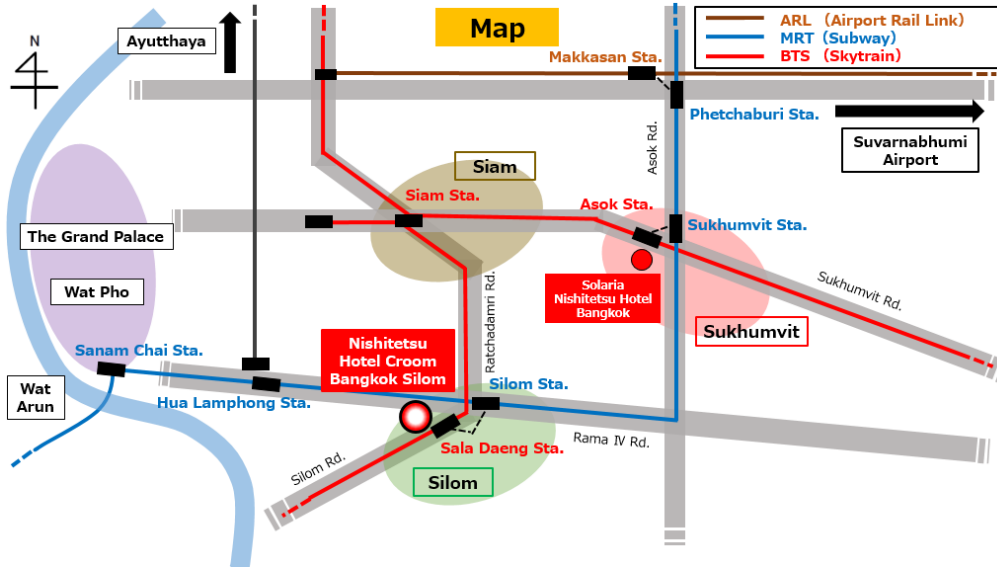
4th – 8th Floor	Guestrooms
3rd Floor	Guestrooms, Gym
2nd Floor	Guestrooms
1st Floor	Front lobby, Lounge, Breakfast restaurant,
B1 Floor	Co-working space

Room		8F
Room		7F
Room		6F
Room		5F
Room	Gym	4F
Room		3F
Room	Atrium	2F
Office		Front desk
Machine room	Restaurant	B 1 F

【Access】

BTS (Sky train) 1 minute walk from Sala Daeng Station

MRT (Subway) 5 minutes walk from Silom Station



Approximately 50 minutes from Suvarnabhumi International Airport by train (with one transfer from the Airport Rail Link to the BTS Skytrain) or by car

【Room overview】

Room types		Bathtub	Room size	Room counts
Double	Standard Double	—	20 m ²	119
	Standard Plus	—	22 m ²	14
Twin	Standard Twin	—	25 m ²	7
	Deluxe Twin	○	23 m ²	14
Stay	Deluxe Stay	○	25 m ²	14
	Croom Stay Suite	○	50 m ²	4
Total			—	172



< Standard Double >



< Standard Twin >



< Deluxe Twin >



< Deluxe Stay >



< Croom Stay Suite >



< Nightwear >

Thai nightwear provides a comfortable and relaxed experience



< Water Tumbler >

You may refill the water tumbler using the water dispensers located on each floor.

【Front Lobby】



【Breakfast】

We offer a buffet breakfast featuring Japanese, Western, and Thai cuisine, including Thai curry and Satay (pork skewers). For Japanese cuisine, enjoy popular dishes from Hakata, such as Tonkotsu ramen served in a Yatai-style live kitchen and Mentaiko.

*Please note that the images below are for reference only and that the menu may be subject to change.



< Breakfast Restaurant >
The restaurant area is available for use as a co-working space outside of breakfast hours.

【Additional Facilities】



< Meeting room >
The space is suitable for multi-purpose events and is equipped with a 55-inch television monitor.



< Gym >
Complimentary access is available throughout your stay.

For any inquiries regarding this matter, please contact Nishitetsu Hotel Croom Bangkok Silom, Guest Service Team, Attn: Ms. Sirinart (Email: inquiryroom@nnr-thai.co.th)